

THE LATIN AMERICAN STUDIES ASSOCIATION  
and LATIN AMERICAN CULTURAL CENTER  
Are seeking your support for the annual gala Arte y Cultura  
celebrating the opening of

## MEXICAN MASKS

Symbols, Celebrations, Satire, and Safety



Masks have been used in Mexico for thousands of years to portray objects and themes as varied as plants and animals; old and young; ethnic, political, economic, and social differences; and especially the fantastical and supernatural.

Be among the first to see this beautiful exhibit, which explores the history of masks in Mexico—from their uses in colorful dances and ceremonies to their adoption in the wrestling arena and as creative representations of the Covid-19 pandemic.

### EXHIBIT OPENING

**Saturday, Sep. 23, 2023 | 5:30 pm**

4338 Bigelow Boulevard  
Pittsburgh, PA 15213

### EVENT HOSTS

**Sandra Budd**

LACC Assistant Director  
and Curator

**Dr. Bill DeWalt**

LASA Life Member and  
Senior Advisor to LACC

**Sylvia Keller**

Senior Advisor to LACC

**Dr. Jo-Marie Burt**

LASA President

**Dr. Milagros Pereyra-Rojas**

Executive Director

# SPONSORSHIP OPPORTUNITIES

Your sponsorship of **Arte y Cultura** is an important investment in your community and in the understanding of the the nearly 20% of the US population whose cultural roots are from Latin America and the Caribbean. We greatly appreciate your commitment and hope you will take the opportunity to attend and enjoy our event and exhibits.

Below is a summary of the benefits we offer our sponsors. If you do not find an opportunity that meets your needs or wish to donate something in-kind, we are happy to create a package specifically for you.

	<b>Platinum \$5,000</b>	<b>Gold \$4,000</b>	<b>Silver \$3,000</b>	<b>Bronze \$2,000</b>
Tickets (Includes one table for 10, dinner, cocktail, access to exhibits, show)	10	8	6	4
Mention of sponsor´s participation in press release	X	-	-	-
Your company logo in our newsletter	X	X	-	-
Your company logo on LACC website	X	X	X	-
Your company logo on monitors during event	X	X	X	X
Mention of your company during main speech (Thank you message)	X	X	X	X
Your company in patron list on LACC website	X	X	X	X

## PAYMENT BY CHECK

Enclose a check made payable to **“Latin American Studies Association”** for the total amount, and send a copy of this form to:

**LASA / LACC**  
**4338 Bigelow Boulevard**  
**Pittsburgh, PA 15213**

## ELECTRONIC PAYMENTS

Please call **412-383-0540** to discuss payments by credit card or wire transfer.

## IN-KIND CONTRIBUTIONS

To discuss an in-kind contribution, please call **412-648-5451**.

